


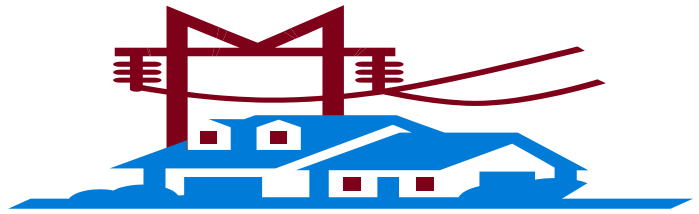


Craighead Electric Cooperative Corporation

Your Touchstone Energy® Cooperative 

"We're here for you"

www.craigheadelectric.coop



"Hot Lines"

4314 Stadium Blvd. P.O. Box 7503 Jonesboro, Arkansas 72403 800-794-5012 870-932-8301 May - June 2013

Win an Energy Efficiency Makeover Worth \$50,000!

Hurry! All Entries must be received by **July 15, 2013**. Second place winners will receive a **GE GeoSpring® Hybrid Electric Water Heater!** For more information and to register online, go to www.craigheadelectric.coop and click on the Energy Efficiency Makeover Icon, or pick up a registration form at any of your local Craighead Electric offices in Paragould, Jonesboro, and Walnut Ridge.



Energy Efficiency Tip of the Month



Your swimming pool doesn't have to be a drain on your electric bill. Simply covering it will go a long way to reducing evaporation, which will cut back on refilling and reheating. Also, consider investing in a high-efficiency or multi-speed pool pump when it's time for a replacement—they cost more but save a lot more energy than older models.



Mark Your Calendars!

The Craighead Electric offices will be closed Monday, May 27, 2013, in observance of Memorial Day. The offices will re-open, Tuesday, May 28, 2013.



ALWAYS OPEN FOR BUSINESS.

WITH THE CO-OP CONNECTIONS CARD, KEEP YOUR MONEY IN YOUR COMMUNITY AND SAVE AT HUNDREDS OF LOCAL BUSINESSES.

THE BEST PART? IT'S FREE TO MEMBERS OF TOUCHSTONE ENERGY COOPERATIVES JUST LIKE YOU.

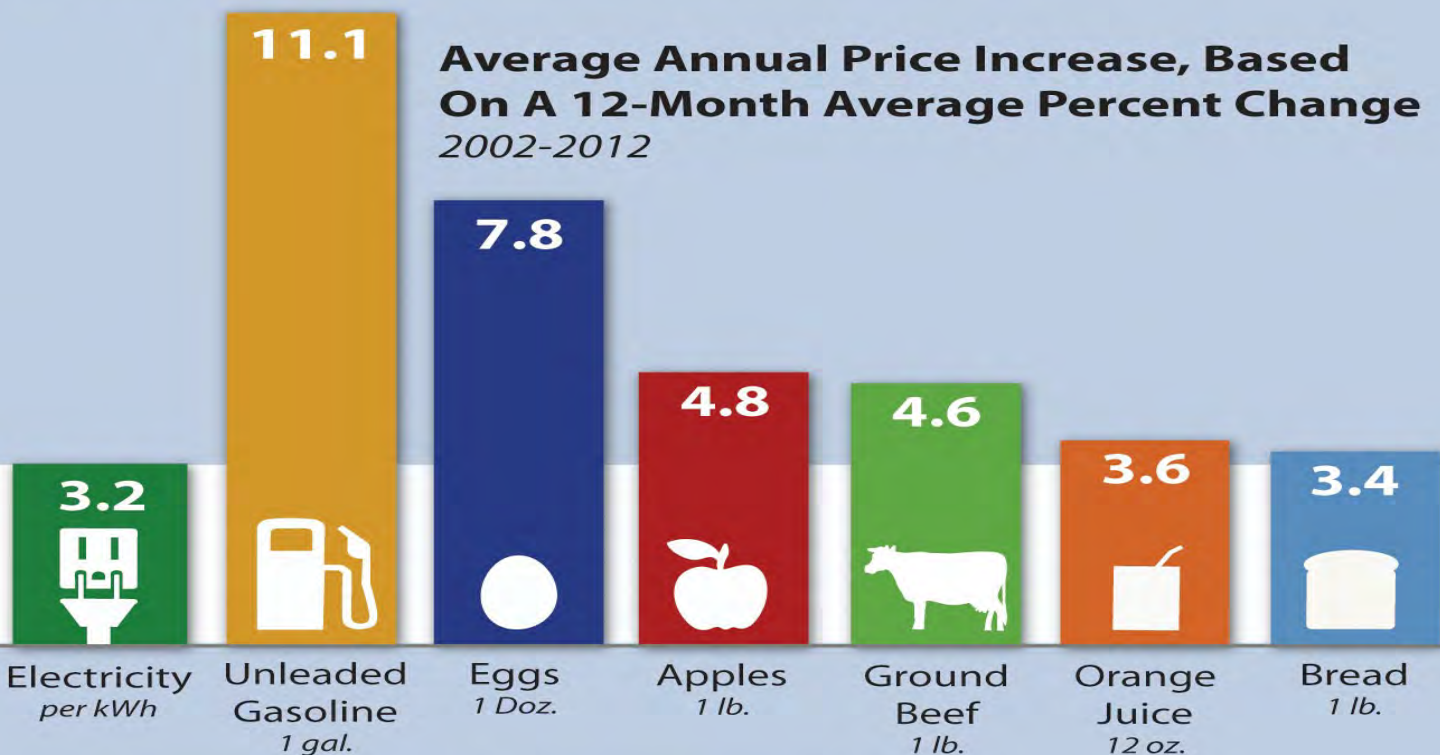
DISCOVER ALL THE WAYS YOU CAN SAVE TODAY AT WWW.CRAIGHEADELECTRIC.COOP.

GROCERIES • LOCAL BUSINESSES • FROZEN YOGURT • DINING OUT • EYEWEAR • LAWN CARE • BRACES • OFF



Electricity Remains a Good Value

The cost of powering your home rises at a slower pace than expenses like gas and groceries. Compare the average price increase of these expenses each year over the span of a decade, and the value of electricity shines.



Source: U.S. Bureau of Labor Statistics Consumer Price Index 12-month percent change averaged from 2002 through 2012