

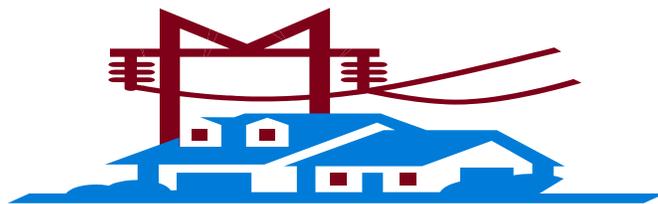


Craighead Electric Cooperative Corporation

Your Touchstone Energy® Cooperative 

“We’re here for you”

www.craigheadelectric.coop



“Hot Lines”

4314 Stadium Blvd. P.O. Box 7503 Jonesboro, Arkansas 72403 800-794-5012 870-932-8301 January-February 2014

We Need Your Help

In the new year ahead, we expect to face one of the most important issues in the history of our nation’s electric grid – proposed environmental regulations that could very well lead to the closure of power plants that provide a major portion of our nation’s electricity. This is no “Chicken Little” threat. Unfortunately, it is very real and that is why we feel we need to ask for your help now.

This past September, the Obama Administration officially abandoned an all-of-the-above energy strategy for a new, all-but-one approach that effectively removes coal from the nation’s fuel mix in the future. The policy, proposed by the Environmental Protection Agency (EPA), sets stringent limits on carbon dioxide emissions from future coal or natural gas plants. Next year, the EPA is set to issue proposed new rules that will limit carbon dioxide emissions from **existing coal and natural gas plants**. It is easy to place limits on the emissions, but it will be impossible for most of the plants to meet them. That’s because the technology to meet these limits is not ready for prime time.

For several years cooperatives have tested carbon capture and storage (CCS) as a way to reduce greenhouse gas emissions. Unfortunately, the technology doesn’t make financial sense. It has never been used at a commercial scale at a power plant over a prolonged period to demonstrate its viability or cost. In a 2012 Congressional Budget Office report, engineers estimated it would increase the cost of producing electricity from coal-based plants by 75 percent.

The Administration’s switch to an all-but-one energy approach would limit Americans’ access to a plentiful and affordable resource. We don’t think we should gamble with the economic well-being of future generations and our nation’s economy. Already worried about making ends meet, many of our co-op members cannot afford the significant increases in electric bills that this policy would trigger.

Historically, the price of coal remains affordable and relatively stable. The U.S. Energy Information Agency reports the United States has 236 years remaining of recoverable coal reserves. Coal generates 37 percent of the nation’s electricity—our biggest energy source by far.

Please stand with us as we fight to keep electric bills affordable. Here is a simple way to do it. Go to www.craigheadelectric.coop and click on the link to visit the Cooperative Action Network at www.action.coop. There is a link there that will allow you to tell the EPA that we need an all-of-the-above energy strategy. We thank you for your help with this most important issue.

Brian Duncan, CEO
Craighead Electric Cooperative



RENEWABLE ENERGY



NUCLEAR POWER



NATURAL GAS



CLEAN COAL

America needs an
ALL OF THE ABOVE STRATEGY
to keep electric bills affordable

**TELL THE EPA TO RECONSIDER
ITS "ALL-BUT-ONE" APPROACH**

ACTION.COOP

Craighead Electric Launches New Website



Craighead Electric has a new website! Same web address but new face! Visit the website at www.craigheadelectric.coop for online payments, energy efficiency tips, to view our outage map, etc. This is just another way that Craighead Electric is helping better serve you, our members.

Check This Out!!

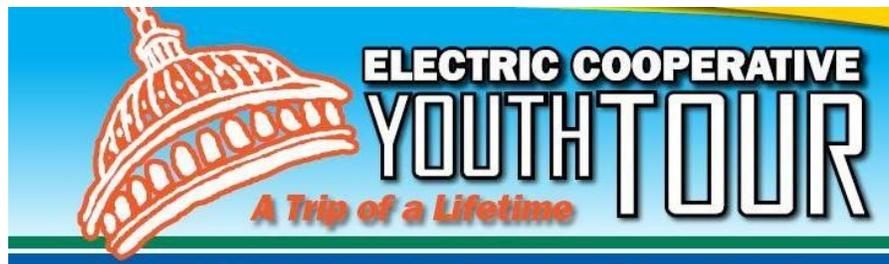
Craighead Electric is making every effort to keep members informed of inclement weather that could cause possible power outages through its brand new Facebook page and Twitter account. The cooperative also plans to provide additional information such as, planned outages, upcoming events, etc.



“Like” us on Facebook by searching “Craighead Electric Cooperative” and follow us on Twitter @CraigheadCoop.



We hope these additional outlets will help keep you informed of what’s going on with Craighead Electric!



Craighead Electric will once again be sponsoring two high school juniors to attend the Electric Cooperative Youth Tour in Washington, D.C. The dates have been set for June 14-19, 2014. Please visit our website, www.craigheadelectric.coop, for further details on how to apply.